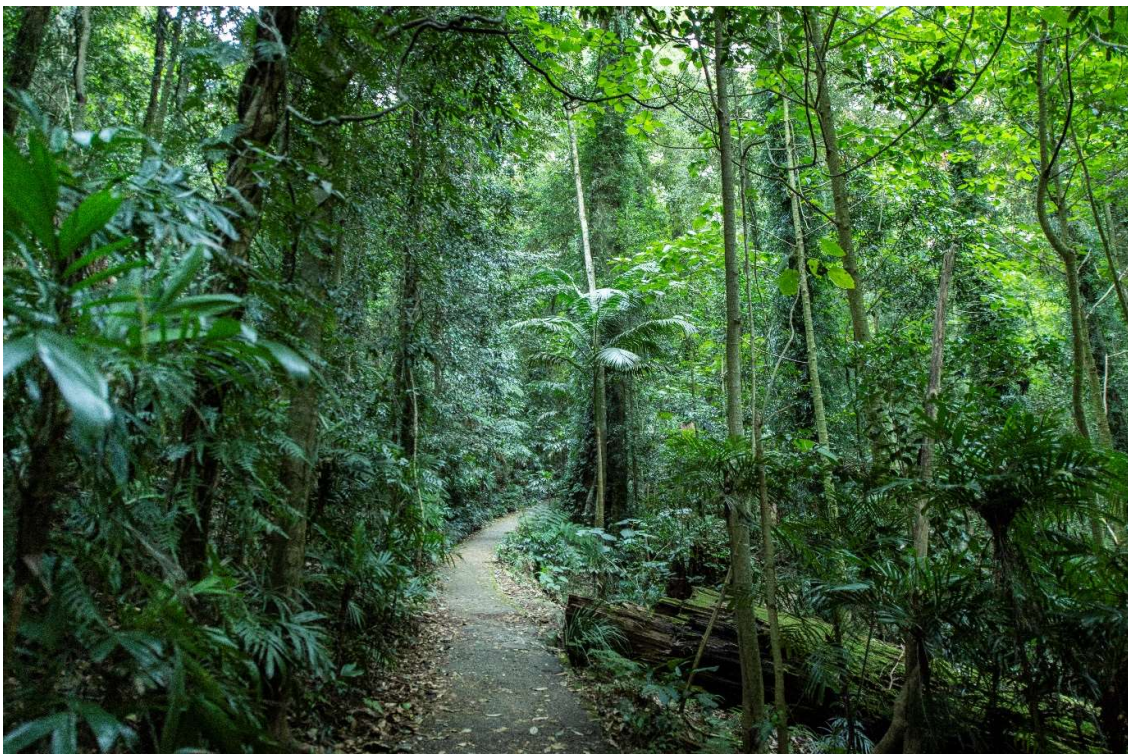


# Sponsorship & Trade Exhibition Prospectus



*Photo Credit: Destination NSW*

 [www.iavsaustralia2023.com](http://www.iavsaustralia2023.com)

## Table of Contents

Invitation	3
Organising Committee	4
Conference Secretariat	4
Symposium Theme	5
Coffs Harbour and Environs	6
Marketing and Public Relations	7
Delegate Profile	7
Benefits to Sponsors & Exhibitors	8
Sponsorship Opportunities	9
Platinum Sponsor	9
Gold Sponsor	10
Silver Sponsor	10
Welcome Reception Sponsor	11
Symposium Dinner Sponsor	11
Carbon Offset Sponsor	12
Plenary Session Sponsor	12
Concurrent Session Sponsor	13
Drink Bottle Sponsor	13
Lunch Break Sponsor	14
Refreshment Break Sponsor	14
Satchel Insert	14
Trade Exhibition Opportunities	15
Sponsorship Terms & Conditions	16
Sponsorship & Exhibition Booking Form	17

### Acknowledgement of Country

The Organising Committee of **IAVS 2023** acknowledges the traditional custodians of the country where Coffs Harbour and Opal Cove are located, the Gumbaynggirr people. The committee pays its respects to Gumbaynggirr elders, past, present and emerging, and extends that respect to all delegates and participants of indigenous ethnicity who will attend **IAVS 2023**.

# IAVS 2023 - Australia

## *The Future of Vegetation in the 22<sup>nd</sup> Century*

Dear colleagues,

I would like to extend a warm invitation to IAVS members and Australian and international organisations to participate in **IAVS 2023**, a symposium focusing on **The Future of Vegetation in the 22<sup>nd</sup> Century**. The 65<sup>th</sup> Annual Symposium of the International Association for Vegetation Science will be held at Opal Cove Resort in the beautiful city of Coffs Harbour, on the North Coast of New South Wales, Australia, from 4<sup>th</sup> – 8<sup>th</sup> September 2023. Opal Cove is a beachside resort on the Pacific Ocean with an enviable subtropical maritime climate.

It has been several years since we have been able to travel internationally and meet without the threat of COVID-19 lockdowns. Given the rapid pace of global change, **IAVS 2023** is strategically important, allowing us to take stock of the recent spate of multiple compounding pressures on the planetary environment and vegetation resources. The symposium will provide an opportunity to review and reset global priorities and strategies, given recent geopolitical events, the pandemic and rapid advances in scientific theory and practice.

The symposium is being organised by IAVS members, under the auspices of the University of New England. An exciting scientific program is being arranged by the Local Organising Committee in consultation with our international and national colleagues. The program includes leading scientists from around the world, presenting keynote reviews covering theoretical and practical advances in the knowledge and understanding of the world's vegetation, and the prospects for global vegetation in the 22<sup>nd</sup> century. The program will also offer our international colleagues a contemporary appreciation of the history and evolution of Australian ecosystems and biota, since Coffs Harbour is located amidst the many reserves comprising the [Gondwana Rainforests of Australia World Heritage Area](#).

A further feature of the scientific program will be specialist sessions focused on contemporary issues and advances in vegetation science and management, of great relevance to not only researchers, academics and students of vegetation science, but practitioners, administrators, extension agents, industry, business, farmers, miners, wildlife scientists and conservationists. Indeed, anyone interested in understanding, classifying, managing, conserving and restoring vegetation for human wellbeing, future generations, biodiversity and posterity. The conference provides opportunities for sponsors and exhibitors to promote their products and services to a relevant and influential national and international audience. We hope you find the wide range of new ideas, theories and practices beneficial and an important part of the overall success of **IAVS 2023**.

Various levels of sponsorship involvement are outlined in this document, but if there are other ways in which you would like to participate, we would welcome your ideas and your contribution. We look forward to hearing from you!

**Dr John Hunter**

Chair, Organising Committee, **IAVS 2023**, and  
Adjunct Professor, University of New England

## Organising Committee

- Adjunct Professor John Hunter (Chair), Ecosystem Management, University of New England (UNE), Armidale NSW, [jhunter8@bigpond.com](mailto:jhunter8@bigpond.com)
- Dr Stephen Bell, Conservation Science Research Group, University of Newcastle, NSW
- Dr James Brock, University of Auckland, New Zealand
- Dr Steph Hernandez, NSW Department of Environment and Planning
- Jayne Hindle (PCO), East Coast Conferences, Coffs Harbour NSW, [Jayne@eastcoastconferences.com.au](mailto:Jayne@eastcoastconferences.com.au)
- Carmen Laidlaw, UNE
- Dr Donna Lewis, Environmental Monitoring Group, University of Adelaide, South Australia
- Dr Sarah Luxton, CSIRO
- Emeritus Professor Nick Reid (Secretary), UNE, [nrei3@une.edu.au](mailto:nrei3@une.edu.au)
- Dr Rhiannon Smith (Science program coordinator), UNE, [rsmith66@une.edu.au](mailto:rsmith66@une.edu.au)
- Greg Steenbeeke, Consulting Ecologist, Thismia Pty Ltd, NSW
- Ben Vincent, UNE
- Mick Wakefield, UNE
- Dr Susan Wiser (President IAVS), Landcare Research, New Zealand

## Conference Secretariat

East Coast Conferences is the official professional conference organiser (PCO). The company is based in Coffs Harbour on Australia's eastern seaboard, midway between Sydney and Brisbane, and has an excellent track record in successfully managing conferences and events. ECC and the Organising Committee look forward to assisting your organisation in maximising the benefits of your sponsorship or exhibition participation at **IAVS 2023**.



Address: Concept House, 189 Harbour Drive, PO Box 848, Coffs Harbour NSW, 2450, Australia

Tel: +61 2 6650 9800

Email: [jayne@eastcoastconferences.com.au](mailto:jayne@eastcoastconferences.com.au)

Web: <https://www.eastcoastconferences.com.au/>



# Symposium Theme

## IAVS 2023 - Australia *The Future of Vegetation in the 22<sup>nd</sup> Century*

**IAVS 2023** is the annual symposium of the **International Association for Vegetation Science**. IAVS is a worldwide union of scientists and others interested in theoretical and practical studies of vegetation: its composition and structure, history, classification, distribution, ecology, dynamics, management and uses in the landscape.

Each annual symposium is held in a different part of the world and is themed. The main theme of **IAVS 2023** is **The Future of Vegetation in the 22<sup>nd</sup> Century**. Given rapid advances in technology and our understanding of vegetation science, coupled with evidence of accelerating climate change, and increasing tensions globally due to geopolitical, environmental and social turmoil, **IAVS 2023** affords an important opportunity to take stock of planetary vegetation currently, the outlook and challenges for the biosphere by 2100, and appropriate responses now that will afford the best prospects for life on Earth in the next century.

Other subthemes are being promoted as part of **IAVS 2023**. Australian vegetation is highly distinctive on a global stage, both its structure and floristic composition, due to the continent's southern position in Pangaea and Gondwana since the Palaeozoic, and the long period of isolation through the Tertiary as the Gondwana rainforests that covered the Australian tectonic plate continued to evolve and ultimately recede as Australia broke away from Antarctica and drifted north towards the equator. As the continent passed through the middle latitudes and dried, Australia's distinctive contemporary native flora evolved from the southern Gondwanic ancestral elements, radiating in the largely monsoon, desert and seasonally dry temperate environments found today. However, around Coffs Harbour and in refugial pockets along the entire Great Dividing Range and in Tasmania, are remnants of the once extensive rainforests that covered Gondwana in the Cretaceous and early Tertiary. **IAVS 2023** will allow international delegates to see and appreciate the vestiges of the Gondwana rainforests that once covered the southern supercontinent.

Another important subtheme of **IAVS 2023** is vegetation management broadly conceived. Native vegetation the world over is subjected to changing societal needs and policy objectives as well as increasing biophysical and socioeconomic stresses. The result is a shrinking resource of native ecosystems of high conservation value, an expanding estate of degraded environments less able to satisfy societal needs as well as increasing areas of custom-designed novel ecosystems to meet specific community demands for products and services. Effective management of vegetation in all of these states across a range of scales is key to achieving optimal outcomes for society now and in the future. **IAVS 2023** will thus feature a range of specialist symposia focused on best-practice vegetation management for a wide range of outcomes, from biodiversity conservation and the mounting pressures from climate change, biosecurity threats, and diverse anthropogenic impacts, to management for specific as well as multiple products, services and societal goals (e.g. carbon sequestration; agricultural, timber and water production; biodiversity credits; fire management, and cultural healing and reconciliation).

# Coffs Harbour and Environs

## City of Pristine Beaches, Emerald Forests and Azure Seas

Coffs Harbour, a nature lover's paradise, is located on the mid north coast of New South Wales, Australia, approximately half way between Sydney and Brisbane. The Gumbaynggirr are the original people of the Coffs Harbour region. Coffs Harbour is known for its uncrowded beaches and as a tranquil seaside nature destination for visitors and tourists. It is surrounded by World Heritage-listed national parks and state forests and is the only location in NSW where the Great Dividing Range meets the ocean. In the waters off Coffs Harbour Marina is the Solitary Islands Marine Park, home to abundant wildlife, migrating whales in autumn and spring, and coral reefs. Adjacent to the marina is the Muttonbird Island Nature Reserve, with its large breeding population of wedge-tailed shearwaters and learning centre.

Coffs Harbour has a population of about 72,000 and is one of the largest urban centres in northern NSW. It boasts an abundance of attractions and recreation experiences, excellent shopping, fantastic accommodation and award-winning cuisine.

Coffs Harbour's economy was once based on timber, fishing and agriculture (dairy, beef and bananas). Over recent decades, tourism has become increasingly important. Today the tourist city is part of a wider region known as the Coffs Coast. Coffs Harbour hosts the National Marine Science Centre as well as a campus of Southern Cross University, a campus of the University of New South Wales' Rural Faculty of Medicine, a public and a private hospital, several radio stations, and three major shopping centres.

There are regular passenger flights each day to Sydney, Melbourne and Brisbane departing from Coffs Harbour Airport. Coffs Harbour is accessible by road, NSW TrainLink, and by regular bus services.

Coffs Harbour has a humid subtropical climate (Cfa in the Köppen climate classification system) with markedly seasonal rainfall. The city is relatively sunny, receiving 122 clear days annually. Summers are moderately hot, wet and humid, and winters are mild with moderate rainfall. Long-term (1943–2015) mean annual rainfall is 1705 mm, and mean annual temperature is 18.7°C. September has a comfortable mean daily maximum and minimum of 22°C and 11°C, respectively, and is normally relatively dry, with a mean monthly rainfall of 60 mm.

For further traveller information, visit:

- <https://www.coffscoast.com.au/>
- [https://en.wikipedia.org/wiki/Coffs\\_Harbour](https://en.wikipedia.org/wiki/Coffs_Harbour)
- <https://www.coffsharbour.nsw.gov.au/Home>
- <http://www.bom.gov.au/places/nsw/coffs-harbour/>

## Marketing & Public Relations

A detailed and comprehensive strategy has been put in place combining direct mail, internet marketing, public relations and promotional activities. The symposium will be continually promoted through the website, at related international and national meetings, and in selected industry, academic and trade communications, to ensure a successful and well marketed event in 2023.

IAVS website listing: <https://www.iavs.org/events/EventDetails.aspx?id=1663771&group>

Symposium website: <https://www.iavsaustralia2023.com/>

## Delegate Profile

**IAVS 2023** will bring together leaders in academia, government and industry in vegetation science (identification, analysis, classification, mapping and monitoring) and vegetation management, including biosecurity, conservation, revegetation, reintroduction, planning and policy. Around 200 delegates from around the world are expected to attend the symposium. Delegates will come from the following sectors:

- International and domestic universities and private organisations
- International, national, state and local government agencies, statutory authorities and non-governmental organisations
- Academics, researchers, students and consultants
- Practitioners associated with the vegetation policy, planning, management, restoration and revegetation industries
- Seed collection, propagation, direct seeding, afforestation and nursery businesses
- Catchment, natural resource management, greening and Landcare organisations
- Farmers
- Miners
- Conservationists
- Environmentalists
- Agricultural extension and environmental services
- Community groups
- Special interest groups

## Benefits to Sponsors & Exhibitors

**IAVS 2023** will provide a forum for industry, practitioners and technicians to showcase their latest plant, equipment and technologies in the vegetation sensing, analysis, monitoring, management, repair, afforestation, reintroduction, policy, planning and regulatory sectors. The symposium will provide your organisation an unparalleled opportunity to:

- Promote yourself, your brands and your products in an environment where delegates are keen to absorb new information and techniques
- Maintain a high profile among your specialist target group both prior to and during the symposium
- Share technical and scientific advances with maximum exposure to 200 or more focused delegates
- Participate in a dynamic and comprehensive scientific and practitioner program on the national and international stage
- Network with the past, present and future customers involved in this field in a relaxed environment away from everyday distractions.

Heighten your company's profile and commitment:

- A launch pad for new products that you have developed in the area of vegetation science, remote sensing, management, revegetation and reintroduction technologies
- An ideal event to demonstrate your contribution to R&D in this field
- Participation will acknowledge your contribution in front of the most influential and experienced people in the sector.

The Organising Committee has determined that sponsorship of the symposium is an appropriate method of raising funds, not for commercial benefit, but for the purposes of:

- enhancing the symposium program, and attracting the best speakers, and
- to encourage and support participation from as many countries and organisations, and of junior colleagues, as possible.

Early confirmation of your involvement will ensure greatest benefits to your organisation and exposure to the target market through promotional material.



# Sponsorship Opportunities

## Platinum Sponsor

A\$22,000 (inc GST)

*Only one opportunity available*

As the Platinum Sponsor of **IAVS 2023**, your organisation will enjoy the highest level of exposure offered over all other sponsors. We view our Platinum Sponsor as our partner in the successful execution of the symposium and will constantly work alongside you to provide opportunities to promote your organisation. This is a unique marketing opportunity, and we are confident your involvement in this prestigious event will provide your company with exceptional business rewards. As the Platinum Sponsor of the symposium, your company will receive considerable exposure and recognition through the following benefits:

### Benefits

- Exclusive platinum sponsorship of **IAVS 2023**
- Organisation logo printed on IAVS 2023 satchels (along with symposium logo)
- Organisation logo printed on the name badge lanyards (along with symposium logo)
- Organisation logo printed on delegate name badges (along with symposium logo)
- Recognition as the Platinum Sponsor (with logo) on holding slides in each of the session rooms
- Recognition as the Platinum Sponsor (with logo) on the Symposium App
- Recognition as the Platinum Sponsor (with logo) on the symposium website with a 100 word organisational profile and hyperlink to your website
- Opportunity to provide a banner for display on the stage in the main plenary room (supplied by sponsor, one standard size pull-up banner)
- One double trade display booth (6m x 2m) in a prominent location within the trade display area. The exhibition booth includes lights, power, trestle table, 2 chairs and fascia sign
- Verbal acknowledgement as Platinum Sponsor during opening plenary session
- Two complimentary full delegate registrations, plus two tickets to the Symposium Dinner
- Company brochure (maximum A4-size flyer or 4-page brochure) to be inserted in all delegates' satchels (supplied by sponsor, delivered directly to Opal Cove Resort the week before the event, using supplied delivery label)
- Full delegate list including name, organisation, country and email address supplied 1 week prior to the symposium.\*

\*Only the Platinum Sponsor and Gold Sponsors will receive a copy of the delegate list prior to the symposium. A final list will be sent in the week after the symposium. Such lists will exclude any delegates who have withheld permission to publish their details in accordance with the Australian *Privacy Act, 1988* (Cwth).

## Gold Sponsor

A\$16,500 (inc GST)

*Two opportunities available*

A Gold Sponsor package will ensure your company name is prominently displayed throughout the conference. Gold Sponsors will receive an excellent level of exposure through the following benefits:

### Benefits

- Recognition as a Gold Sponsor (with logo) on the Symposium App
- Recognition as a Gold Sponsor (with logo) on the symposium website with a 50 word organisational profile and hyperlink to your website
- Opportunity to provide a banner for display in the main plenary room (supplied by sponsor, one standard size pull-up banner)
- Recognition as a Gold Sponsor (with logo) on holding slides in each of the session rooms
- One trade display booth (3m x 2m) in a prominent location within the trade display area. The exhibition booth includes lights, power, trestle table, 2 chairs and fascia sign
- Verbal acknowledgement as a Gold Sponsor during opening plenary session
- One complimentary full delegate registration, plus one ticket to the Symposium Dinner
- Company brochure (maximum A4-size flyer or 4-page brochure) to be inserted in all delegates' satchels (supplied by sponsor, delivered directly to Opal Cove Resort the week before the event, using supplied delivery label)
- Full delegate list including name, organisation, country and email address supplied 1 week prior to the symposium.\*

\*Only the Platinum Sponsor and Gold Sponsors will receive a copy of the delegate list prior to the symposium. A final list will be sent in the week after the symposium. Such lists will exclude any delegates who have withheld permission to publish their details in accordance with the Australian *Privacy Act, 1988* (Cwth).

## Silver Sponsor

A\$11,000 (inc GST)

*Four opportunities available*

A Silver Sponsor package will ensure your company name is displayed throughout the symposium. Silver Sponsors will receive an excellent level of exposure through the following benefits:

### Benefits

- Recognition as a Silver Sponsor (with logo) on the Symposium App
- Recognition as a Silver Sponsor (with logo) on the symposium website with a 50 word organisational profile and hyperlink to your website
- One trade display booth (3m x 2m) in a prominent location within the trade display area. The exhibition booth includes lights, power, trestle table, 2 chairs and fascia sign
- One complimentary full delegate registration, with inclusive functions
- Company brochure (maximum A4-size flyer or 4-page brochure) to be inserted in all delegates' satchels (supplied by sponsor, delivered directly to Opal Cove Resort the week before the event, using supplied delivery label)
- Full delegate list including name, organisation, country and email address supplied after the symposium (subject to Privacy laws).

## Welcome Reception Sponsor

A\$7,700 (inc GST)

*Only one opportunity*

The Welcome Reception is a fantastic opportunity for delegates, speakers and sponsors to network in a relaxed social environment on the opening night of the symposium.

### Benefits

- Recognition as the Welcome Reception Sponsor (with logo) on the Symposium App
- Recognition as the Welcome Reception Sponsor (with logo) on the symposium website with a hyperlink to your website
- Opportunity to provide a banner for display at the Welcome Reception (supplied by sponsor, one standard size pull-up banner)
- One complimentary full delegate registration, with inclusive functions
- Opportunity for organisation representative to present a 3-minute address to delegates attending the Welcome Reception
- Organisation logo printed on Welcome Reception tickets
- Opportunity to provide sponsor-supplied 'promotional item' to each Welcome Reception guest.

## Symposium Dinner Sponsor

A\$5,500 (inc GST)

*Only one opportunity*

This is an excellent opportunity to make a strong and lasting impression on all delegates. The Symposium Dinner will be an important networking opportunity for all attendees. This event is an optional extra and is not included in the registration fee.

### Benefits

- Recognition as the Symposium Dinner Sponsor (with logo) on the Symposium App
- Recognition as the Symposium Dinner Sponsor (with logo) on the symposium website with a hyperlink to your website
- Opportunity to provide a banner for display at the Symposium Dinner (supplied by sponsor, one standard size pull-up banner)
- One complimentary full delegate registration, with inclusive functions plus one ticket to the symposium dinner
- Opportunity for organisation representative to present a 3-minute address to delegates attending the Symposium Dinner
- Organisation logo printed on Symposium Dinner tickets
- Opportunity to provide sponsor-supplied 'promotional item' to each Symposium Dinner guest.

## Carbon Offset Sponsor

A\$5,500 (inc GST)

*Only one opportunity*

**IAVS 2023** is committed to reducing the carbon footprint of the symposium. Along with other eco-friendly initiatives, carbon emissions for each delegate attending the symposium will be offset with assistance from Greenfleet ([www.greenfleet.org.au](http://www.greenfleet.org.au)).

### Benefits

- Recognition as the Carbon Offset Sponsor (with logo) on the Symposium App
- Recognition as the Carbon Offset Sponsor (with logo) on the symposium website with a hyperlink to your website
- One complimentary full delegate registration, with inclusive functions
- Company brochure (maximum A4-size flyer or 4-page brochure) to be inserted in all delegates' satchels (supplied by sponsor, delivered directly to Opal Cove Resort the week before the event, using supplied delivery label).

## Plenary Session Sponsor

A\$4,400 each (inc GST)

*Number of opportunities available dependent on final program*

The Plenary Speaker sessions are a significant component and a highlight of the symposium program. Plenary Session Sponsorship is an opportunity to be aligned with a significant component of the symposium.

### Benefits

- Recognition as a Plenary Session Sponsor (with logo) on the Symposium App
- Organisation logo on holding slides for sponsored session
- Organisation logo included in Symposium program for the sponsored session
- Recognition as a Plenary Session Sponsor (with logo) on the symposium website with a hyperlink to your website
- Acknowledgement as the session sponsor by the session chairperson when introducing the sponsored session.

## Concurrent Session Sponsor

A\$3,300 each (inc GST)

*Number of opportunities available dependent on final program*

Session sponsorship is an opportunity to be aligned with an important component of the symposium. Concurrent Session sponsors will have the opportunity to choose their sponsored session in order of bookings received.

### Benefits

- Recognition as a Concurrent Session Sponsor (with logo) on the Symposium App
- Recognition as a Concurrent Session Sponsor (with logo) on the symposium website with a hyperlink to your website
- Organisation logo on holding slides for sponsored session
- Organisation logo included in symposium program for the sponsored session
- Acknowledgement as the session sponsor by the session chairperson when introducing the sponsored session.

## Drink Bottle Sponsor

A\$3,300 (inc GST)

*Only one opportunity available*

Delegates will be encouraged to use their drink bottles throughout the symposium, and to bring them along for the field trips. Water refill stations will be provided throughout the conference venue in a bid to discourage the use of plastic water bottles.

### Benefits

- Recognition as the Drink Bottle Sponsor (with logo) on the Symposium App
- Recognition as the Drink Bottle Sponsor (with logo) on the symposium website with a hyperlink to your website
- Organisation logo printed on delegate drink bottles (along with symposium logo).

## Lunch Break Sponsor

A\$3,300 (inc GST)

*Number of opportunities dependent on final program*

As the sponsor of one of the lunch breaks, your company will be able to take advantage of these benefits:

### Benefits

- Recognition as a Lunch Break Sponsor (with logo) on the Symposium App
- Organisation logo displayed on stand alone signs on catering stations during the sponsored lunch break
- Organisation logo included in Symposium program for the sponsored lunch break
- Recognition as a Lunch Break Sponsor (with logo) on the symposium website with a hyperlink to your website
- Opportunity to display a corporate banner in catering area during the sponsored lunch break (standard size pull-up banner, supplied by sponsor).

## Refreshment Break Sponsor

A\$1,650 (inc GST)

*Number of opportunities available dependent on final program*

Show your company's hospitality by sponsoring one of the morning or afternoon refreshment breaks.

### Benefits

- Recognition as a Refreshment Break Sponsor (with logo) on the Symposium App
- Organisation logo displayed on stand alone signs on catering stations during the sponsored refreshment break
- Recognition as a Refreshment Break Sponsor (with logo) on the symposium website with a hyperlink to your website
- Opportunity to display a corporate banner in catering area during the sponsored refreshment break (standard size pull-up banner, supplied by sponsor).

## Satchel Inserts

A\$550 (inc GST)

Opportunity to provide one item for inclusion in delegate satchels. One double sided flyer (up to A4 size) is allowed. Other promotional items are subject to approval. Please email details to [jayne@eastcoastconferences.com.au](mailto:jayne@eastcoastconferences.com.au). Items to be supplied by sponsor, delivered directly to Opal Cove Resort the week before the event, using supplied delivery label. Quantities required, delivery date and shipment address details will be provided by East Coast Conferences.



# Trade Exhibition Opportunities

Exhibition opportunities are available in conjunction with **IAVS 2023**. The Exhibition will provide organisations with the opportunity to showcase and directly promote their products and services to a diverse national and international audience.

## Trade Exhibition Booth

**A\$2,750 (inc GST) per booth**

The Exhibition package has been designed to provide the best possible promotional opportunities. We urge interested parties to contact East Coast Conferences as soon as possible in order to reserve a space, as we anticipate that these packages will be very popular.

### Benefits

- Recognition as a Trade Exhibitor (with logo) on the Symposium App
- Recognition as a Trade Exhibitor (with logo and 100 word profile) on the symposium website with a hyperlink to your website
- One 3m x 2m trade exhibition booth (includes 2 x 150W lights, 1 x 4amp powerpoint and 4 way power board, fascia signage. Walls are 2.5m high, 3mm thick white melamine boards secured by an Octanorm aluminium frame system and can be printed)
- One covered trestle table and two chairs
- One complimentary full delegate registration, with inclusive functions.

## Outdoor Display Space

**A\$1,650 (inc GST) per display**

The Outdoor Display Space will allow you to showcase large items of plant and equipment outside the conference venue during lunch and refreshment breaks each day. We urge interested parties to contact East Coast Conferences as soon as possible, in order to discuss your requirements and reserve a space.

### Benefits

- Recognition as an Outdoor Exhibitor (with logo) on the Symposium App
- Recognition as an Outdoor Exhibitor (with logo and 100 word profile) on the symposium website with a hyperlink to your website
- Reserved outdoor display area (no power or lighting included)
- One complimentary full delegate registration, with inclusive functions.

### Additional Exhibitor Passes

Additional Exhibitor Passes can be purchased for \$450 each. This fee includes daytime catering, and one ticket to the Welcome Reception. This rate does not include any of the conference sessions or technical tours.

## In conclusion ...

If you would like to suggest other ways in which your organisation would like to be involved with the symposium, please do not hesitate to contact East Coast Conferences. The packages listed in this document can be tailored to your specific marketing needs as well as new ideas incorporated into the available options. **IAVS 2023** is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor will provide your organisation with exceptional long-term business rewards.

For further details on the opportunities available please contact the Conference Secretariat who will be pleased to assist you.

### IAVS 2023

Conference Secretariat

**East Coast Conferences**

Concept House

189 Harbour Drive

PO Box 848

Coffs Harbour NSW, 2450

Tel: +61 2 6650 9800

Email: [jayne@eastcoastconferences.com.au](mailto:jayne@eastcoastconferences.com.au)

## Sponsorship Terms & Conditions

1. The Organising Committee reserves the right to reject a sponsorship application at any time.
2. Sponsorship will be allocated only on receipt of a signed Sponsorship & Exhibition Booking Form. An emailed letter of confirmation and tax invoice will be provided to confirm the booking.
3. Australian regulations require all Exhibitors to be adequately covered for Public and Product Liability Insurance (A\$10,000,000). This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. A copy of your Certificate of Currency must be sent to the Conference Secretariat with your Booking Form.
4. No Sponsor shall assign, sub-let or apportion the whole or any part of their sponsorship or exhibition package except upon prior written consent of the Conference Secretariat.
5. All prices stated are in Australian Dollars (A\$) and **inclusive** of a 10% Goods & Services Tax. The Goods and Services Tax applies to all bookings, regardless of country of origin of sponsor or exhibitor (as service is being provided in Australia).
6. **CANCELLATION POLICY:** in the event of sponsorship or exhibition cancellation, a service fee of A\$400 applies for cancellations prior to 31 March 2023. No refunds will be made for cancellations after this date. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy. Cancellation terms apply whether or not any payment has been made at the time of cancellation.
7. **PRIVACY:** we will only pass on your information to reputable third-party official contractors of the conference for the purpose of assisting you with your participation.



## Sponsorship & Exhibition Booking Form

Contact Name:	
Organisation:	
Position:	
Address:	
Town / Suburb:	
State:	
Postcode:	
Country:	
Daytime Phone:	
Email:	
Website:	

**Sponsorship / Exhibition package (please tick).** All prices are listed in Australian dollars and include GST

Package	✓	Package	✓
Platinum Sponsor (\$22,000)		Concurrent Session Sponsor (\$3,300)	
Gold Sponsor (\$16,500)		Drink Bottle Sponsor (\$3,300)	
Silver Sponsor (\$11,000)		Lunch Break Sponsor (\$3,300)	
Welcome Reception Sponsor (\$7,700)		Refreshment Break Sponsor (\$1,650)	
Symposium Dinner Sponsor (\$5,500)		Satchel Insert (\$550)	
Carbon Offset Sponsor (\$5,500)		Trade Exhibition Booth (\$2,750)	
		<input type="checkbox"/> <i>Certificate of Currency attached</i>	
Plenary Session Sponsor (\$4,400)		Outdoor Display Space (\$1,650)	
		<input type="checkbox"/> <i>Certificate of Currency attached</i>	

Signature: ..... Date: .....

Please return completed form to:

**Conference Secretariat – IAVS 2023**  
East Coast Conferences, PO Box 848 Coffs Harbour NSW 2450 Australia  
ABN 56 515 955 798  
T: (+61 2) 6650 9800 M: +61 423 497 038  
E: [jayne@eastcoastconferences.com.au](mailto:jayne@eastcoastconferences.com.au)



[www.iavsaustralia2023.com](http://www.iavsaustralia2023.com)